COVID Relief Programs

This is an informal list of grants I've compiled as a resource for other freelancers and small businesses. If you know of others that should be added to this list, please send them to <u>tana@mountainist.com</u>

Arts and Entertainment

Artists Relief

Artists Relief is giving out \$5,000 grants to "artists facing dire financial emergencies due to COVID-19." According to their website, applicants must be at least 21 years old and able to prove that they are practicing artists experiencing "dire financial emergencies" due to the pandemic. They must also provide a W9 and a Social Security number or Individual Taxpayer Identification Number.

Artists Relief Project

All artists who have been directly impacted by event cancellations and venue closures due to the coronavirus are able to apply for financial support through the Artists Relief Project, provided by Artly World. The funds are distributed on a first-come, first-serve basis and applicants must fill out a Google form application. Applicants must be able to demonstrate that they're an artist by providing a resume or website link.

Arts and Culture Leaders of Color Emergency Fund

The Arts and Culture Leaders of Color Emergency Fund is providing one-time micro-grants of \$200 <u>through crowdfunding efforts</u> to those who self-identify as BIPOC (Black, Indigenous, People of Color) pursuing careers in the arts or arts administration, who are in need of immediate financial assistance.

Carnegie Fund for Authors

The Carnegie Fund for Authors provides emergency grants to authors who have published at least one book by a mainstream publisher and have demonstrated the need for emergency funding through documentation. Applicants <u>must register</u> and apply online.

Dramatists Guild Foundation COVID-19 Emergency Fund

The Dramatist Guild Foundation is providing COVID-19 Emergency Relief for playwrights, composers, lyricists, and librettists. Applicants must fill out a form using Submittable and will be processed based on the severity of need.

Foundation for Contemporary Arts COVID-19 Fund

The Foundation for Contemporary Arts fund provides one-time \$1,500 grants to experimental artists who have "been impacted by the economic fallout from postponed or canceled performances and exhibitions." Applicants must be individual artists who can show proof that they've had an engagement postponed or cancelled due to the COVID-19 pandemic.

SAG-AFTRA COVID-19 Relief Fund

The Screen Actors Guild – American Federation of Television and Radio Artists Foundation's COVID-19 Relief Fund is available to eligible members for immediate food, housing, and healthcare assistance. Applicants must provide proof of membership and their last month's bank statement, among other information.

Actors Fund Emergency Financial Assistance

The Actors Fund Emergency Financial Assistance fund is available to all people who work in entertainment, not just actors. To be eligible, applicants need to provide proof of "entertainment industry earnings over \$6,500 for three out of the last five years" or "three years of recent dance earnings of at least \$2,000 a year" for dancers. Additional application requirements include proof of the past five years of earnings, and a current lease, rent, or mortgage statement.

Beauty Professionals

Professional Beauty Association COVID-19 Relief Fund

The PBA COVID-19 Relief Fund is providing one-time \$500 electronic gift cards through a lottery system to beauty professionals including cosmetologists, barbers, hair stylists, massage therapists, makeup artists, nail techs and more. Applicants must fill out a form detailing their job, their income and current assets, and license information. Funds are limited based on the number of donations.

Horst Rechelbacher Foundation: COVID-19 Relief Grant

The Horst Rechelbacher Foundation is providing relief grants of \$1,000 to be distributed directly to applicants. Applicants must submit proof of licensure, a driver's license or passport, a copy of their W-2, 1040, or 1099, and specify their place of employment. Grants are prioritized based on the date their unemployment began, 2019 salary, and number of dependents. To qualify, applicants must be a U.S. resident living in a state or county where non-essential businesses are closed, and must currently not be earning an income.

Beauty Changes Lives Relief Grants

For beauty industry professionals who are out of work due to coronavirus, Beauty Changes Lives is offering \$1,000 Relief Grants. Grants are funded by the Horst Rechelbacher Foundation and CDN Creative Nail Design and are available to working professionals and students of beauty programs.

Domestic Work

The National Domestic Workers Alliance Coronavirus Care Fund provides \$400 in funds to domestic workers via a Visa gift card. At the moment, the fund is only available to domestic workers who are "participants in activities of the National Domestic Workers Alliance (NDWA), NDWA chapters, affiliate organizations, and circles or who were NDWA dues-paying members or Alia users prior to March 16, 2020." The NDWA says it will open up the fund to all domestic workers once funds allow it. Farming and Agriculture

Farmworkers' COVID-19 Pandemic Relief Fund

Justice for Migrant Women and other farmworker-serving organizations have teamed up to raise funds for the immediate needs of the estimated two to three million farmworkers across the United States. The funds will be distributed through local partner organizations to farm workers.

Freelancers and Gig Workers

Freelancers Relief Fund

The Freelancer's Union's fund is offering financial assistance up to \$1,000 to independent workers to cover lost income and essential expenses including food, and utilities payments. Anyone who has "primarily earned income through freelance work for at least one year" and has had their income directly impacted by COVID-19 is eligible to apply.

The Workers Fund

The Workers Lab has created The Workers Fund to address the financial needs of gig and low-earning contract workers in dire need of immediate cash assistance. The Workers Lab will be distributing funds via <u>Canary</u>, a "vehicle for getting cash to verified applicants quickly." To identify those in need, they have teamed up with Steady, an app that helps people find jobs.

Health and Fitness

Wellness Relief Fund

Reclamation Ventures, an investing fund for wellness entrepreneurs, is providing grants up to \$2,500 to wellness spaces and instructors that represent "underestimated" communities including people who "identify as a person of color, LGBTQ+, disabled, or anyone who has been impacted by the criminal justice system." Applicants can apply via a Google form.

Restaurants and Hospitality

Restaurant Strong Fund

The Greg Hill Foundation, in partnership with Samuel Adams beer, is providing grants for laid-off restaurant workers. Applicants must be full-time employees (can be multiple

restaurants that add up to 30+ hours a week) who have been employed for at least three months and prove it via their last two full-time pay stubs. This fund is available in Arizona, California, Connecticut, Florida, Georgia, Illinois, Maine, Massachusetts, Michigan, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, and Vermont.

Restaurant Employee Relief Fund

The National Restaurant Association Educational Foundation is giving away \$500 grants to individual U.S.-based restaurant employees facing hardship who have worked part- or full-time in the restaurant industry for "at least 90 days in the past year." To be eligible, you must have had a primary source of income from restaurant work, had your wages decreased or lost your job on or after March 10, 2020, and demonstrate an immediate financial need.

United States Bartenders Guild Charity Foundation

The USBG National Charity Foundation is providing "supplemental emergency aid" between \$150 to \$500. Applicants must be bartenders or the spouse or child of a bartender who has experienced an emergency hardship and lacks "the necessities of life, including financial, physical, mental, or emotional well being" as a result of the hardship. Applicants also must be able to provide tangible documentation of the catastrophe or hardship.

Restaurant Workers COVID19 Crisis Relief Fund

The Restaurant Workers Community Foundation, in partnership with the Southern Smoke Emergency Relief program, is providing need-based relief for restaurant workers across the United States. Applicants must apply through the <u>Southern Smoke Application Form</u>. This application is fairly lengthy and must include a statement of need, employment history, copies of previous paychecks, and possibly doctor's bills and photos of damages, among other requirements.

Unite Here Education and Support Fund

The UNITE HERE Education and Support Fund provides help for hospitality workers hit hard by the crisis. Eligible workers include those who work at theme parks, sports and event venues, and hotels and convention centers. The fund will help cover the cost of hospital workers' health insurance, utilities, food and rent, replacing wages, and retraining for new jobs.

Another Round, Another Rally

Another Round, Another Rally is offering \$500 relief grants if you are a "chef, server, bartender, dishwasher, sommelier, manager or someone who holds any other type of hospitality role" who lost your job or had your hours cut due to the COVID-19 outbreak. Applicants must fill out a Google form and those who receive the grants will get their money via Venmo, Cash App, Zelle, or Paypal. Non-Industry Specific Funds

One Fair Wage Emergency Fund

One Fair Wage is providing cash assistance for tipped workers. This includes restaurant workers, car service drivers, delivery workers, and personal service workers. To apply, simply fill out the form provided. Applicants will receive a follow-up phone call from an OFW organizer.

Humanity Forward Coronavirus Relief Fund

Humanity Forward (former presidential candidate Andrew Yang's non-profit organization) is giving out both one-time and recurring basic income payments to those most impacted by the coronavirus. Although Yang touted his monthly \$1,000 universal basic income (UBI) plan during his presidential campaign, it is unclear how much money will be distributed per month. through this fund Their first initiative is being rolled out for those living in the Bronx, NY, and plans call to roll out more initiatives in the coming weeks.

Betancourt Macias Family Emergency Fund

The Betancourt Macias Family Scholarship Foundation is providing emergency financial relief to undocumented immigrants impacted by the COVID-19 pandemic. They have currently disbursed the funds from their GoFundMe, but will continue to fundraise to create more financial relief. Applicants must fill out a simple Google form to be eligible.

Mission Asset Immigrant Families Fund

The Mission Asset Fund is providing eligible immigrant families with \$500 grants to go towards immediate financial needs. The funds are raised on a rolling basis. To be eligible, applicants must not be eligible for a CARES Act Recovery Rebate (coronavirus stimulus check) from the federal government, must have earned less than \$99,000 in 2019 (or live in a household with total income below \$198,000), and must have experienced an income disruption due to the coronavirus.

Small Business

Fed Ex Small Business Grant

Each grant recipient will receive \$5,000, plus a \$500 credit from FedEx Office. You must be older than 18; be a U.S.-based for-profit small business in operation and selling for more than 1 year, with less than 50 employees; have less than \$5 million in annual sales revenue in 2019; and have shipped in the last 12 months and/or plan to ship in the coming 12 months as part of your business. Non-profits, franchised businesses, direct-seller/reseller businesses, independent consultants and previous winners in the FedEx Small Business Grant Contest are not eligible to apply for this grant.

Facebook Small Business Grant Program

Facebook is offering \$100 million in grant funds and ad credits to small businesses affected by coronavirus. To qualify, businesses need to have between 2 and 50 employees. The funds are available to more than 30,000 businesses in more than 30 countries where Facebook operates.

Salesforce Care Grants

Salesforce and Ureeka have partnered to offer \$10,000 grants to small businesses experiencing hardships. To qualify, businesses must have between 2 and 50 employees, have at least 2 years in business as of March 2020, and have between \$250,000 and \$2 million in annual revenue. Applications are open in phases based on location. Qualified businesses can apply online.

<u>Google Ad Credits</u>

Google is offering \$340 million worth of ad credits to SMBs around the world. The company has also committed grants to support health organizations and non-profits. The funds available to SMBs are available to those who have had active Google Ads accounts over the past year. And the credits are automatically available, so you don't need to apply. SMBs can use the funds for ad spend throughout 2020.

Yelp Advertising Credits

Yelp is offering \$25 in relief specifically for restaurants and nightlife businesses facing coronavirus challenges. This relief includes free advertising and waived fees, like free page upgrades and three months of free access to Yelp Reservations and Waitlist features. Independent local advertisers in other industries can also apply for relief.

GoFundMe Small Business Relief Fund

GoFundMe's Small Business Relief Fund provides micro-grants to small businesses affected by coronavirus. To qualify, small businesses must raise at least \$500 in a GoFundMe fundraiser, and the company and its partners provide matching grants to provide additional support. Businesses must also be independently operated and use the funds to support employees. Partners include Yelp, Intuit QuickBooks, Bill.com, and GoDaddy.

Verizon Small Business Recovery Fund

The Local Initiatives Support Coalition and Verizon have partnered to provide grants of up to \$10,000 for qualified small businesses. Verizon's total investment includes \$7.5 million. Businesses can use the funds to pay rent and utilities, meet payroll, pay outstanding debts, and meet other immediate operational expenses.

Goldman Sachs COVID-19 Relief Fund

Goldman Sachs has made a commitment of \$550 million in total relief funds. Much of that is set aside for emergency small business loans. The rest is available in grant funds to organizations, healthcare providers, and communities.

JPMorgan Chase Philanthropic Investment

As part of its \$50 million global philanthropic commitment, JPMorgan Chase has set aside grant funds for small businesses throughout the U.S., Europe, and China that are facing economic hardships. The funds will be mainly dedicated to businesses in vulnerable and underserved markets.

The Entrepreneurial Dream Project

Supermaker, a media company that provides content and community for startups and creative individuals, has started a \$100,000 grant and mentorship program called The Entrepreneurial Dream Project to benefit new business owners who are trying to grow and build their company amid the pandemic. The goal of the fund is to inspire new entrepreneurs to keep going despite the coronavirus crisis. Two companies whose products were made publicly available in 2019 or later, will be selected to equally split the \$100,000, while 10 other companies will receive mentoring from the Supermaker Mentor Network, which includes leaders like Mark Cuban and Rebecca Minkoff.

Business For All

Business For All is a mentorship and grant program powered by Alice and Verizon. Small businesses can apply for grants of up to \$50,000 to support their growth. There are also \$10,000 emergency grants available to support businesses in crisis due to coronavirus. Grants are awarded on a rolling basis. And businesses can apply until September. The program also includes video mentorship sessions with prominent entrepreneurs.

JBF Food and Beverage Industry Relief Fund

The James Beard Fund has made emergency relief funds available to independent restaurants and food service businesses. The applications are currently suspended due to overwhelming demand. But they may re-open the program going forward.

Stacy's Rise Project

For female founded businesses, Stacy's is offering a grant, mentorship, and advertising program to provide support during this time. Fifteen female founders will receive \$10,000 grants. And applicants may also receive free ad space and expertise from PepsiCo and Frito-Lay business leaders.

SheaMoisture Fund

SheaMoisture is offering grants for women of color, black business owners, and businesses that assist communities through the pandemic. The company has set aside a total of \$1 million to help businesses stay afloat, with funds separated into a few different grant categories.

Women & Minority Owned Businesses

The Red Packpack Fund

Spanx founder Sara Blakely has partnered with the nonprofit organization GlobalGiving to start The Red Backpack Fund for women entrepreneurs who are impacted by Covid-19. The fund will award \$5,000 grants to at least 1,000 women entrepreneurs in the U.S. Applications for the fund opened in April and will run through August 2020. Each month, 200 entrepreneurs will be selected to win the \$5,000 grant as well as a free all-access pass to 80+ MasterClass sessions, including Blakely's class on entrepreneurship.

Verizon Small Business Recovery Fund

Through its partnership with the Local Initiatives Support Corporation, Verizon has created a \$7.5 million grant program for small businesses in the U.S., with a focus on entrepreneurs of color, women and business owners from other historically underserved communities. The money will be distributed through a series of funding rounds, with applications open until 11:59 pm ET on May 20 for round three. Business owners must be at least 18 years old to apply and they will be eligible to receive up to \$10,000 in grant money.

<u>Hello Alice</u>

Hello Alice, a free multichannel platform that provides businesses with the resources needed to grow, has created a Covid-19 Business for All Emergency Grant fund that will offer \$10,000 grants to small business owners impacted by the pandemic. The platform is also offering a Spanish-language version of its Covid-19 Business Resource Center page and dedicating a portion of its grant fund to Hispanic small business owners.

<u>The Doonie Fund</u>

Kathryn Finney, CEO of the social startup digitalundivided, created The Doonie Fund, which is named after her grandmother, to help black women entrepreneurs impacted by Covid-19. Since the fund's inception on April 5, 2020, Finney has helped more than 500 black female entrepreneurs by making an immediate micro investment of \$100 into their business, which <u>she says</u> can be used in "whatever way they need to use it."

<u>GingerBread Capital x IFundWomen Covid-19 Relief Grant</u>

IFundWomen, a startup funding platform for women, has partnered with VC firm GingerBread Capital to provide \$10,000 grants to 25 companies in some of Covid-19's hardest hit states. To apply, entrepreneurs have to have a for-profit company that has been in business for at least two years, 2019 revenue of at least \$250,000, a pre-Covid staff of at least five people and they have to have never raised venture capital money before.

Stacy's Rise Project

Stacy's Pita Chips brand is awarding \$10,000 grants to 15 female entrepreneurs who are in need of financial support for their business. In addition to receiving grant money, winners will also receive assistance with building ads for their company and receive virtual mentorship from PepsiCo/Frito-Lay leaders and other industry experts who can provide insight on how to grow a business. Applications for the program are open from now until June 1.

Moms as Entrepreneurs

Moms as Entrepreneurs, a nonprofit business incubator for women, has started a Covid-19 relief fund solely for businesses owned by mothers. The fund, which opened applications on May 18, will grant \$500-\$1,000 to mom entrepreneurs who have been shut out of government loans or other funding during the pandemic.

The Mom Project Stronger Together Fund

The Mom Project, a platform that connects employers to female candidates with a primary focus on helping moms re-enter the workforce, has started a \$500,000 Stronger Together Fund. The fund, which is designed for "family friendly" businesses who need help during the pandemic, will be used to help employers pay for the salary of full-time employees or contractors.